



# Pathways to Sleeping Bear

FALL 2022 FUNDERS REPORT

A photograph of a field with tall grasses and purple flowers under a clear sky. The grasses are in the foreground, slightly out of focus, and the purple flowers are in the middle ground. The sky is a pale blue. The overall scene is a natural, outdoor setting.

In the last year, we have had the incredible opportunity to engage with many in the community, and the one thing we hear loud and clear is the critical importance of connection. The Sleeping Bear Heritage Trail offers both a physical and metaphorical connection - to each other, to nature, and to ourselves.

It is only because of your support that we are able to connect to more people through the Sleeping Bear Dunes National Lakeshore, and surrounding communities.

Thank you for your dedication to this transformative community project. The Sleeping Bear Heritage Trail is an unparalleled asset, and we look forward to expanding the trail, and increasing access to the land and water that we all love.

We are grateful for your investment in our work and our community.

With thanks, as ever,

Carol Quarderer and Kerry Kelly  
Campaign Cabinet Co-Chairs



## A Trail For Generations

**The Pathway to Good Harbor will provide nearly five miles of non-motorized infrastructure within the Sleeping Bear Dunes National Lakeshore, offering low barrier transportation and recreation opportunities to people of all ages and abilities.**

Project partners have worked for over a decade to create the Sleeping Bear Heritage Trail, a community asset that provides residents and visitors a safe pathway, year-round, to experience this extraordinary natural area and surrounding communities. With 21 miles on the ground, trail use has steadily increased each year. This past year, the Heritage Trail saw over 85,000 visits.

Designated a Pure Michigan® trail, the Heritage Trail directly benefits those who use it by improving mental and physical health, and enhancing overall quality life. Even those who do not use the trail gain through the immense economic, environmental, and public health benefits that trails generate. The Heritage Trail not only brings in over \$3M in annual revenue to the local economy, but is also critical in attracting and keeping talent in the region. In addition, evidence shows that every \$1 invested in trails leads to over \$4 in direct medical benefit, per user, per occasion.



## Trail Update

With approved alignment in hand, project partners have issued a request for proposals for the design and engineering of the Pathway to Good Harbor. Once this phase is complete, the trail will be shovel ready. The Pathway to Good Harbor will be well positioned to leverage construction funding from federal, state, public, and private sources.

At this time, construction of this section of trail is planned to begin in 2024.

Our original project budget was based on construction estimates from 20XX. As we enter the design and engineering phase, and as the cost of many materials and labor has increased globally, we have revised our project budget to best position us to have funds in hand when the Pathway to Good Harbor is shovel ready.



## Your Impact

With your incredible support, Pathways to Sleeping Bear partners are working towards key objectives including:

- 1 Expanding existing trail by nearly five miles
- 2 Increasing accessibility of northern-most part of the Lakeshore
- 3 Showcasing the unparalleled natural resources of our region

We are grateful for your investment in the incredible benefits that trails provide.

### Pathway to Good Harbor Estimated Expenses:

\$10,500,000

### Total Pathway to Good Harbor Funds Raised To Date:

\$4,373,000

Public Funds  
Needed | 45%



Private Funds  
Raised | 27%

Private Funds  
Needed | 13%

Public Funds  
Raised | 15%





[sleepingbeartrail.org](http://sleepingbeartrail.org)



**THANK YOU!**

